

## RE-CYCLING OF ELECTRICAL GOODS & BATTERIES

### **Waste Electric and Electronic Equipment (WEEE)**

The amount of WEEE we throw away is increasing by around 5% each year, making it the fastest growing waste stream in the UK. Much of the UK's WEEE ends up in landfill, where the lead and other toxins it contains can cause soil and water contamination. This can have a harmful effect on natural habitat, wildlife and also human health.

Many electrical items that we throw away can be repaired or recycled. Recycling items helps to save our natural finite resources and also reduces the environmental and health risks associated with sending electrical goods to landfill. Distributors of new Electric and Electronic Equipment (EEE) have a part to play in reducing the amount of WEEE going into landfill sites.

All new EEE products that are placed on the European market must display the Crossed-Out Wheeled Bin symbol as displayed to the right, signifying that these items should not be disposed of with normal domestic household waste which could end up in landfill sites.



Household consumers can play their part by disposing of all households WEEE in a responsible manner. Cromwell Group wishes to play its part by providing a free of charge in-store take-back and disposal of all end of life electrical goods, on a like for like new purchase to all household customers.

To make use of this facility simply take your end of life electrical item to your nearest Cromwell® branch with your proof of purchase of the replacement product purchased from Cromwell® within 28 days for it to be disposed of in a sound environmentally friendly manner.

[A list of all Cromwell Branches and addresses are available on the Cromwell web site.](#)

### **Waste Portable Battery Disposal**

From the 1<sup>st</sup> February 2010, all large distributors of portable batteries are obligated to provide a collection point for waste batteries that is accessible to the public. Cromwell group wishes to play its part in the environmentally sound disposal of all waste portable batteries, irrespective of their origins.

All Cromwell UK Branches offer a free of charge Waste Battery collection point. NO PURCHASE NECESSARY